

MILKSOURCE GENETICS
IS PROUD TO ANNOUNCE THE



GENERATIONnext

SCHOLARSHIP

As youth, we fell in love with the dairy industry while caring for and showing cattle. Establishing a credible connection between young people and amazing dairy cattle is a great way to build enthusiasm for the future of the dairy industry. MilkSource Genetics has established the "Generation Next" scholarships in order to encourage the youth of our industry to become engaged and stay involved with our beloved industry.

Youth that purchase and show a prefixed "MilkSource" animal will be eligible to win exciting scholarship awards from \$500 to \$50,000.

2011 QUALIFYING SHOWS & AWARDS

WISCONSIN SHOWS	LOCATION	CLASS TYPE	AWARD
WDE - International Holstein Show	Madison, WI	Open Class Winner	\$50,000
WDE - International Junior Holstein Show	Madison, WI	Junior Class Winner	\$10,000
WDE - Grand International Red & White Show	Madison, WI	Open Class Winner	\$10,000
WDE - Grand International Red & White Show	Madison, WI	1st Junior in Class	\$2,500
Wisconsin Championship Show	WI	Open Class Winner	\$1,000
Wisconsin Championship Show	WI	1st Junior in Class	\$500
Midwest Spring National Holstein Show	Jefferson, WI	Open Class Winner	\$1,000
Midwest Spring Junior Holstein Show	Jefferson, WI	1st Junior in Class	\$500
Midwest Spring Red & White Show	Jefferson, WI	Open Class Winner	\$1,000
Midwest Spring Red & White Junior Show	Jefferson, WI	1st Junior in Class	\$500
Wisconsin State Fair Junior Holstein Show	Milwaukee, WI	1st Junior in Class	\$1,000
Wisconsin State Fair Red & White Show	Milwaukee, WI	Open Class Winner	\$500

MIDWEST SHOWS	LOCATION	CLASS TYPE	AWARD
Iowa Holstein Show	IA	Open Class Winner	\$1,000
Iowa Junior Holstein Show	IA	1st Junior in Class	\$500
Illinois Holstein Championship Show	IL	Open Class Winner	\$1,000
Illinois Holstein Championship Junior Show	IL	1st Junior in Class	\$500
Midwest Summer Red & White Show	Belvidere, IL	Open Class Winner	\$1,000
Midwest Summer Red & White Show	Belvidere, IL	1st Junior in Class	\$500
Mid-East Fall National Holstein Show	Louisville, KY	Open Class Winner	\$1,000
Grand National Junior Holstein Show	Louisville, KY	1st Junior in Class	\$500
Mid-East Spring National Show	Columbus, OH	Open Class Winner	\$1,000
Mid-East Spring Junior Holstein Show	Columbus, OH	1st Junior in Class	\$500
Mid-East Summer Junior Holstein Show	Columbus, OH	Open Class Winner	\$1,000
Mid-East Summer National Holstein Show	Columbus, OH	1st Junior in Class	\$500
Ohio State Fair Red & White Show	Columbus, OH	Open Class Winner	\$1,000
Ohio State Fair Red & White Show	Columbus, OH	1st Junior in Class	\$500
Midwest Fall National Holstein Show	St. Paul, MN	Open Class Winner	\$1,000
Midwest Fall Junior Holstein Show	St. Paul, MN	1st Junior in Class	\$500
Minnesota State Fair Red & White Show	St. Paul, MN	Open Class Winner	\$500
Minnesota State Holstein Show	MN	Open Class Winner	\$1,000
Minnesota State Junior Holstein Show	MN	1st Junior in Class	\$500
Southern Spring National Junior Holstein Show	Stillwater, OK	Open Class Winner	\$1,000
Southern Spring National Holstein Show	Stillwater, OK	1st Junior in Class	\$500

EASTERN SHOWS	LOCATION	CLASS TYPE	AWARD
Eastern Fall National Holstein Show	Harrisburg, PA	Open Class Winner	\$10,000
Premier National Junior Holstein Show	Harrisburg, PA	1st Junior in Class	\$2,500
Red & White All-American Dairy Show	Harrisburg, PA	Open Class Winner	\$1,000
Premier National Red & White Junior Show	Harrisburg, PA	1st Junior in Class	\$500
Northern Tier PA Holstein Championship Show - Open	PA	Open Class Winner	\$1,000
Northern Tier PA Holstein Championship Show - Jr. Show	PA	1st Junior in Class	\$500
Pennsylvania Farm Show	Harrisburg, PA	Open Class Winner	\$1,000
Pennsylvania Farm Show	Harrisburg, PA	1st Junior in Class	\$500
Maryland State Fair Red & White Show	MD	Open Class Winner	\$1,000
Maryland State Fair Red & White Show	MD	1st Junior in Class	\$500
Northeast Fall Junior Holstein Show (Big E)	West Springfield, MASS	Open Class Winner	\$1,000
Northeast Fall National Holstein Show (Big E)	West Springfield, MASS	1st Junior in Class	\$500
International Spring R&W Show	NY	Open Class Winner	\$1,000
International Spring R&W Show	NY	1st Junior in Class	\$500
New York Spring Dairy Carousel	Syracuse, NY	Open Class Winner	\$1,000
New York State Fair	Syracuse, NY	Open Class Winner	\$1,000
New York State Fair R&W Show	Syracuse, NY	Open Class Winner	\$1,000
New York State Fair R&W Show	Syracuse, NY	1st Junior in Class	\$500

WESTERN HOLSTEIN SHOWS	LOCATION	CLASS TYPE	AWARD
Western Spring National Holstein Show	Richmond, UT	Open Class Winner	\$1,000
Western Spring Junior Holstein Show	Richmond, UT	1st Junior in Class	\$500
Western Fall National Holstein Show	Salem, OR	Open Class Winner	\$1,000
Western Fall Junior Holstein Show	Salem, OR	1st Junior in Class	\$500

CANADIAN SHOWS	LOCATION	CLASS TYPE	AWARD
Royal Agricultural Winter Fair Holstien Show	Toronto, ON	Open Class Winner	\$50,000
Royal Agricultural Winter Fair Red & White Show	Toronto, ON	Open Class Winner	\$5,000
RAWF - Canadian 4-H Classic Junior Dairy Show	Toronto, ON	1st Junior in Class	\$1,000
Eastern Ontario/Western Quebec Championship		Open Class Winner	\$1,000
Ontario Spring Discovery	ON	Open Class Winner	\$1,000
Ontario Summer Show	ON	Open Class Winner	\$1,000
Quebec Spring Show	ON	Open Class Winner	\$1,000
Landmark Feeds Summer classic	Morris, MB	Open Class Winner	\$1,000
Maxville Holstein Show	Maxville, ON	Open Class Winner	\$1,000

RULES & ELIGIBILITY REQUIREMENTS

ANIMAL ELIGIBILITY

- Eligible animals must carry the "MilkSource" prefix to its registration name.
- Eligible animals must have been purchased directly from MilkSource Genetics, LLC through a public sale or private treaty.
- Owner, as stated on the registration transfer form at time of purchase, must be the junior exhibitor. The animal may be transferred to other juniors within the same immediate family. The animal will not be eligible if its ownership/registration is transferred to any person or entity.
- A qualifying animal is eligible to win an award only one time per show in the junior division and the open division in the animal's lifetime. For example: an animal is eligible only one time to win the "1st Junior" designation at World Dairy Expo. However, the qualifying animal may still be eligible to win in the "first open show" designation under these rules and qualifications.
- Eligible animals must be shown in the show ring by the qualifying junior or by another qualifying junior.
- Qualifying animals are eligible for awards up to, but not extending beyond 48 months from date of purchase from MilkSource Genetics.

JUNIOR EXHIBITOR ELIGIBILITY

- Participant must be a Junior Exhibitor. Junior status will be determined in accordance with the rules of each particular show. If no junior show exists, then the Holstein USA junior rules apply; in which case the junior is only eligible to win the "Open Class Winner" award.
- Applicants may not be an employee, immediate family member of an employee, owner of Milk Source or any subsidiary, or immediate family member of an owner of Milk Source.

APPLICATION PROCESS

- 1st Junior in Class and Open Class Winners must submit a complete **Show Winning Award Request Form** within 30 days of such award.
- Scholarships will be paid to a qualified winning Junior Exhibitor within 30 days of verification of the show results.
- Scholarship award payout per animal is limited to the amount of the highest award achieved. For example: an eligible calf wins "1st Junior in Class" at the Midwest National Spring Show in 2011 (\$500 award), then wins "Open Class Winner" in the Mid-East Fall National in 2011 (\$1000

- award), the payout would be \$500 (\$1,000 from Mid-East minus the \$500 paid out previously). Likewise if the animal goes on to win "Open Class Winner" at World Dairy Expo - International Holstein Show (a \$50,000 award), the final payout would be \$50,000 minus \$1,000 (paid out previously) for a total of \$49,000. The maximum lifetime award per animal is \$50,000 in aggregate.
- The payout for a single placing is not cumulative. Winning the "Open Show Winner" and "1st Junior in Class" in the same show will result in the higher of the two awards, not the cumulative total of both awards.
- Eligible shows and actual award amounts are subject to change. MilkSource will post annual changes each year prior to the upcoming show season.
- Additional shows may be submitted for approval by contacting cduch@milksource.net

To learn more about the **Generation Next Scholarship** program or how to apply, please visit www.milksource.com